



HomeTheaterReview Names VIVID Audio KAYA 90 Speakers Best of 2019

KAYA 90 chosen from an already elite list of specialty AV products

December 12, 2019 – SUTHERLAND AV MARKETING, owned by industry veteran Todd Sutherland, today announced that HomeTheaterReview has awarded the VIVID Audio KAYA 90 floorstanding loudspeakers their coveted Best of 2019 award. HomeTheaterReview’s Best of Awards consist of a select few products that their editorial team has reviewed each year. These awards are reserved for the year’s top AV offerings in terms of overall performance and overall value, as well as other factors like unique design, cutting edge technology, and ergonomics.

“VIVID Audio’s KAYA line of speakers is one of the biggest and most pleasant audiophile surprises of 2019. Striking aesthetics, legendary speaker designer behind the project and price points that are well below the more established players in the space make VIVID’s KAYA speakers something consumers and dealers alike have to pay attention to,” stated Jerry Del Colliano, CEO, HomeTheaterReview.com.



“From the legendary designer of the Bowers & Wilkins Nautilus, Laurence Dickie, comes a whole new range of ultra-modern-looking uber-performance speakers designed to both visually and sonically impress. KAYA’s completely bespoke driver and crossover designs are just a couple of the things that make these gorgeous looking loudspeakers such sonic overachievers, with dynamics and pure musicality that can take on the best of the best,” states Todd Sutherland, Sutherland AV Marketing. “We thank HomeTheaterReview and simply ask you to experience this beautifully organic KAYA series for yourself.”

HomeTheaterReview’s Brian Kahn wrote, "Kudos to Mr. Dickie, as his latest line of speakers is an unqualified success. I found the cabinets to have surprisingly little vibration even at high listening levels, and the internal loading characteristics let the KAYAs play with very little distortion or shift in character regardless of volume level. I know of dealers who have replaced Wilson Audio with VIVID *Audio* and that is no small compliment. I've been doing high-end audio reviews for the last 20 years, and the VIVID *Audio* KAYA 90 is one of the most impressive products I have had the pleasure of reviewing. I will be very sad to see this pair go."

VIVID *Audio*'s goal with the KAYA range is to introduce new dimensions in listening pleasure in an accessible package that brings your favorite music compellingly to life. In developing the KAYA range VIVID *Audio*'s Laurence Dickie drew on the experience and creativity of Industrial designers Matt Longbottom and Christoph Hermann. For them, KAYA has been a perfect Design challenge - create a design language that builds upon VIVID *Audio*'s core philosophy of using sound to inform design - but can remain calm and approachable throughout the diverse family of products. Much of Matt Longbottom's work has been influenced by the use of surface modelling techniques to bring beauty and detail into industrially manufactured products. This speaker series draws from his experience in furniture design where human contact with design is at its most natural. In addition, Christoph Hermann demonstrated his expertise in generative design to optimize the speaker grilles by reducing material obstruction to an absolute minimum. Together they created this beautifully sculpted, digitally informed yet highly engineered speaker series.

Like all the KAYA series, the KAYA 90 shares its DNA with VIVID's GIYA series loudspeakers. That family connection is immediately evident visually in the KAYA 90's smoothly curved contours. The [KAYA 90](#) is so called because it has an internal volume of 90 litres. That, combined with its four reaction-cancelling drivers and patented Tapered Tube loading – the same technology pioneered with GIYA - gives the KAYA 90 its astonishing clarity and articulation in the bass. The curved bass absorber horn is the defining external feature of our GIYA loudspeakers, it's also presented in the KAYA but folded back on itself, so it fits neatly inside. As with everything VIVID does, it's there for unarguable engineering reasons: it absorbs resonances and coloration, so you can hear every note with perfect precision and clarity.

[ABOUT SUTHERLAND AV MARKETING](#)

Sutherland AV Marketing forms partnerships with select manufacturer teams, and their portfolios of products that offer performance and design differentiation.

The top-tier dealers across the U.S. know that Sutherland AV Marketing will only bring them specialty products, best in their category, worthy of serious consideration for their portfolio.

Territory representation (varies by brand):

- Trinnov Audio, Indy Audio Labs, Dan D'Agostino, StromTank Audio Power

National sales management or importing distributor:

- Ascendo Immersive Audio (AIA), Lode Audio
- Selective Design portfolio - Nakymatone, Gray Sound, Waterfall Audio, Architettura Sonora, Home Theatre Environment (HTE)
- Partner in *VIVID Audio LLC*, a U.S. subsidiary

ABOUT VIVID AUDIO

From blank sheet of paper to finished product, every *VIVID Audio* loudspeaker is created for a single purpose: to bring you perfectly transparent, natural sound, free from colour, resonance and reflection. ... As an engineering-led company, they build their loudspeakers to rigorous technical standards, not price points. Find out more about the KAYA range and *VIVID Audio* at vividaudio.com.

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